

# ✓9 for news media literacy

## Misinformation in an Election Year

Prof. Sue Ellen Christian

Western Michigan University Presidential Innovation  
Professor in Communication 2021-2024

Presentation for the League of Women Voters of  
Michigan April 24, 2024

1. Check the headline: Does it match with the article text?
2. Check the author: Is there a byline of a real person?
3. Check the date: Is this a current issue or event?
4. Check for humor: Is it a joke or satire?
5. Check the website: What do reputable sources *off the site* say about it? (lateral reading)
6. Check your biases: Do you believe this because you agree with it?
7. Check the context: Are all sides presented?
8. Check the sources: Are they experts?
9. Check the image: What does a reverse image search reveal?

# How to Spot Mis- and Disinformation

- Access multiple outlets from multiple viewpoints (Ground.news; AllSides.com)
- Assess bias and reliability (mediabiasfactcheck.com; Ad Fontes; AllSides.com)
- Fact checking websites (factcheck.org; snopes.com; politifact.com and others)
- Reverse image search (TinEye; Google Images)
- Amnesty International's YouTube DataViewer (<https://citizenevidence.amnestyusa.org/>)

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